College of Integrative Sciences and Arts

All College Gathering

Sept. 27, 2019, 2:00-5:00 p.m.



We Are on Ancestral Lands

There are 22 tribal nations in Arizona.

The ASU Tempe campus sits on the ancestral homelands of those American Indian tribes that have inhabited this place for centuries, including the Akimel O'odham (Pima) and Piipaash (Maricopa) peoples.

Agenda

Icebreaker / Info about ASU Innovation Day State of the College / Critical Goals Demographics

Student diversity
Faculty and staff diversity
Continuance of Operations Plan
Mission Statement revisions
Inclusive Hiring Practices
ASU and Mesa United Way
Announcements

Break + prize drawing

CISA Academic Assembly

- Discussion + selection of Faculty Ambassadors
- CISA Inclusion Committee
- Assessment / CISA Assessment Committee
- Updates to the CISA Academic Affairs Policies and Procedures Manual
- CISA Canvas course shell
- Unit-specific standards related to guidelines for external reviewers for tenure and/or promotion in the candidate's discipline

Icebreaker Activity in the vein of ASU Innovation Day 2019

Concurrent Spark sessions: Fri., Nov. 1, 8:30-10:30 a.m.

Generate ideas for micro-evolutions that solve problems, address challenges, and create new programs, services and processes.



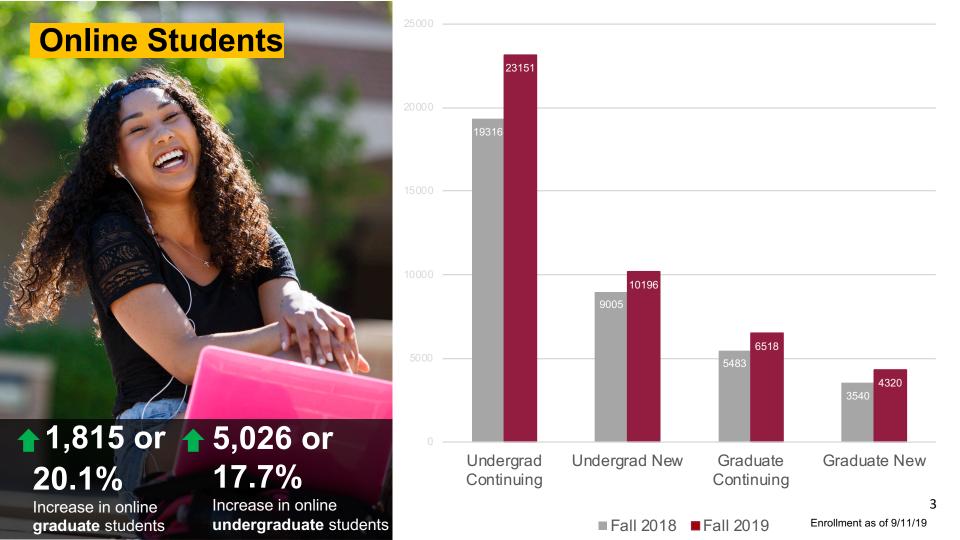
Fall 2019 Total Student Enrollment

	Campus and Centers	Online	Total
Undergraduate Students	63,324	33,347	96,671
Graduate Students	12,421	10,838	23,259
Total Students	75,745	44,185	119,930

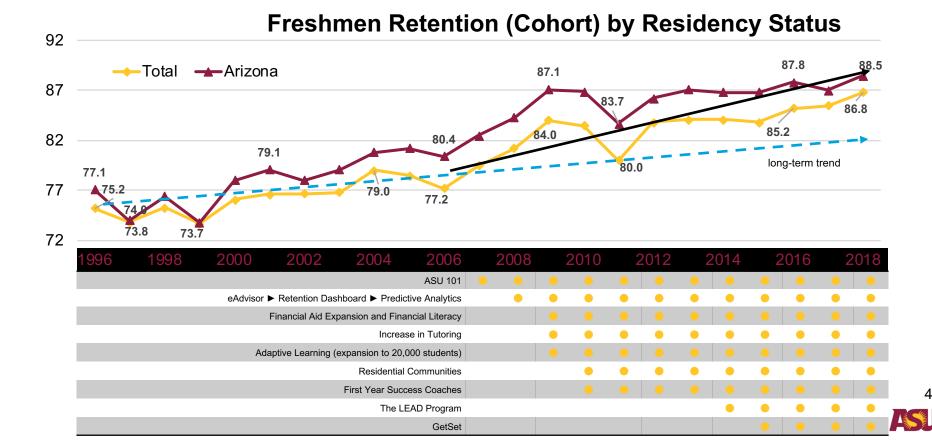
6,841
Increase of Online students, +18.3%

1,820 Increase of Immersion students, +2.5%

8,661
Overall university increase, +7.8%



Evaluation of Retention: Trend Analysis



CISA FTFTF Retention Fall 2018 to Fall 2019

Number of CISA FTFTF students in Fall 2018 (excluding online and Exploratory): 179*

% of those students who have returned for Fall 2019: 76.5% **

<u>Current undergraduate Enrollment/Retention by Academic Level*</u>

Of first-year students enrolled in Fall 2018: 76.5% of 179
Of second-year students in Fall 2018: 78.2% of 477

Of third-year students in Fall 2018: 76.8% of 1075

Of fourth-year students in Fall 2018: 24.7% of 1098

^{*} Numbers do not include online and Exploratory students

^{**} Data reflects enrollment in week of 09/02

Fall 2019 FYS Enrollment 21st Day Projections (Four Campus)

Arizona: 8,689 (+776 or 10%) **California**: 1,307(+90 or 7%)

Other States: 3,037 (+352 **or** 13%)

WUE*: 202 (+6 or 3%)

International: 723 (+91 **or** 14%)

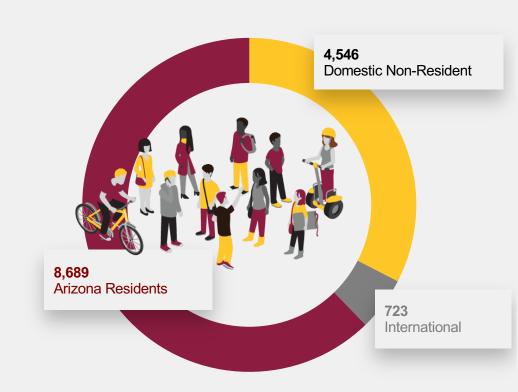
Total: 13,958 (+1,315 or 10%)

*Western Undergraduate Exchange

Fall 2019 Goals versus Fall 2018 Final 21st Enrollment of 12,643

Budget Goal: 13,195 (+552 or 4%)

Aspirational Goal: 13,700 (+1057 or 8%)



Fall 2019: Academic Quality Increases



ASU is attracting and enrolling more first-time students with strong high school academic backgrounds.



↑ 721 or 10%

Enrolled President, Provost and Dean Scholar overall compared to Fall 2018

- 103 or 20%
 Increase in non-AZ President Scholar enrollment over Fall 2018
- -86 or -6%

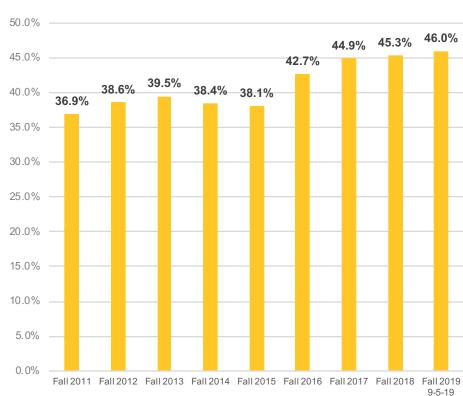
 Decrease in AZ Barrett enrollments with Cls of 120 or below
- **1** 390 or 17%

Increase in non-Barrett President and Provost Scholar enrollment over Fall 2018

Data as of Sept. 5, 2019 7

Diverse and Inclusive First-Year Class

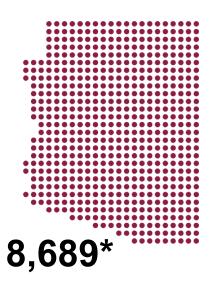




This percentage reflects the entire domestic (in- and out-of-state) first-year class of all minority groups.

Fall 2019: Continued Increases in Arizona

The **in-state**, **first-time student class** is the largest in ASU history.



*Current registrations as of Thursday, September 12, 2019



1 776 and 10%

YTD increase from Fall 2018

4,781 or 55%

Identifying as students of color 53.1% Fall 2018

1 2,291 or 36%

Enrollment increase of Arizona residents in the first-time class since Fall 2015

14

Transfer Enrollment

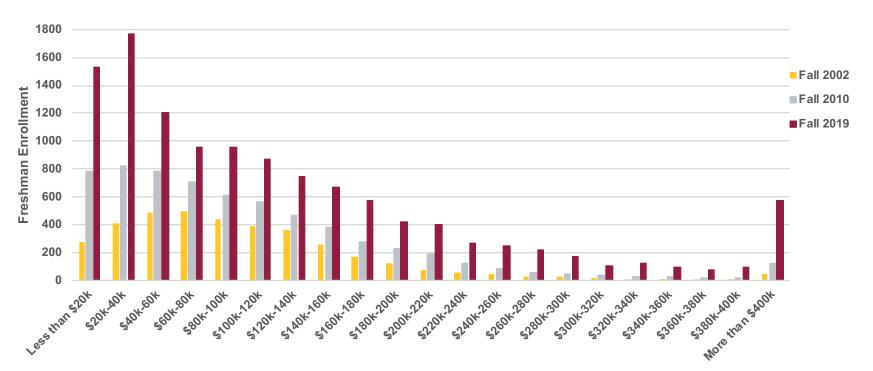


We will welcome **13,252** transfer students to our campuses and through online degree programs.

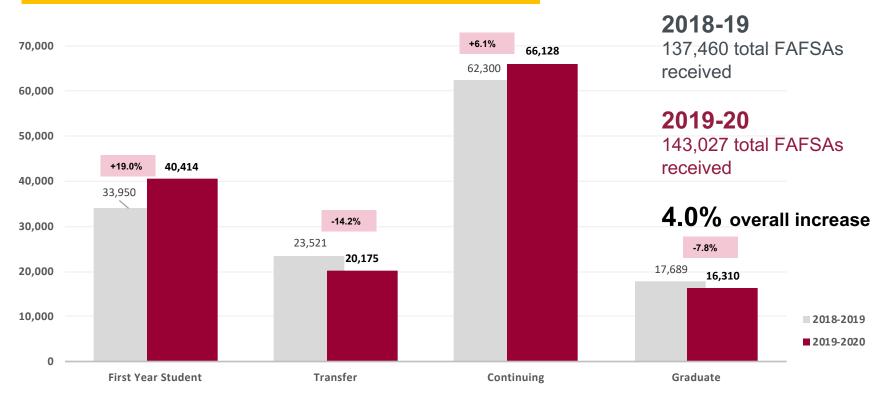
- **↑ 4.0% or +511**Increase in transfer students from Fall 2018
- ↑ 10.8% or +819 = 8,380
 Increase in online transfers from Fall 2018

Impact of Financial Assistance on Enrollment

Since 2002, more first-year students from lower-income backgrounds are enrolling at ASU



Total FAFSAs (Free Application for Federal Student Aid) Received 2018-2019 vs. 2019-2020



Enhanced Communications and Results

Improved web experience

admission.asu.edu visit.asu.edu



+36.8% undergraduate RFIs

(19,699 vs. 26,957)



+45.5% visits scheduled

(20,529 vs. 29,860)



+17.6% undergrad applications

(62,587 vs. 73,581)

Personalized email content

"Sunny" Al chatbox text messages



=

L.

+19.0% email opens +25.5% clicks

(23.9% vs. 28.5%; 2.3% vs. 2.9%)

45% engagement

(59,735 messaged; 26,936 responded. Over 3.1 million texts.) ₁₇





39,007 or 32.5% of our students are new to ASU

24,491 join us on-campus 14,516 join us online

How do we ensure a great first-year experience?

2,123 or 26.5% of our students are new to CISA

661 new first-year undergrad students 1,398 new transfer students 63 new master's students

Enrollment as of 9/20/19

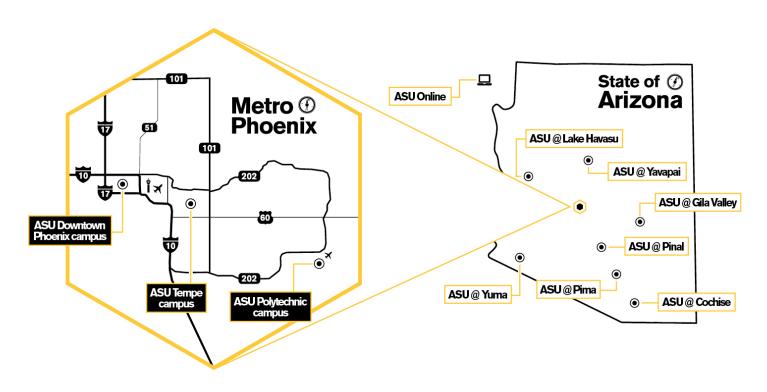
State of the College, Critical Goals

ASU Charter

ASU is a comprehensive public research university, measured not by whom it excludes, but by whom it includes and how they succeed; advancing research and discovery of public value; and assuming fundamental responsibility for the economic, social, cultural and overall health of the communities it serves.



CISA provides access in the region and beyond



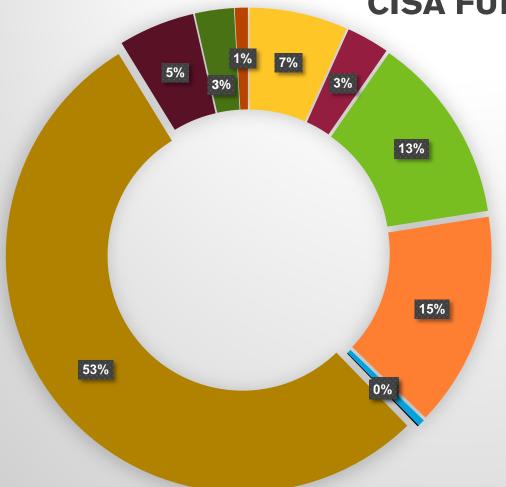
Critical Goals

Goal	ASU Currently (Spring 2019)	ASU Goal 2024-2025	CISA Currently (Fall 2019)	% Increase over Fall 2018	CISA Goal 2024-2025	Notes
Enrollment	111,000+	125,005	8,024	3.2%	5% annual growth	We can re-evaluated this once ASU reaches 125,005.
Poly Enrollment	5,100+	15,000+	1,339+ 25%-35% annual growth	8.3%	20% annual growth	We can re-evaluate this once Poly enrollment reaches 15,000.
Credit Hour Production	1,200,028**	NA	194,107****	2.68%	5% annual growth	We can re-evaluate this once ASU reaches its FY25 enrollment goal.
Freshman Retention Rate	85.2%	Above 90%	60.1%****	Decrease	1% annual growth	We can re-evaluate this once we reach 90%.
Degrees Awarded	21,953*	32,000	1,694	13.3%	5% annual growth	We can re-evaluate this once ASU reaches it FY25 goal
Six-Year Graduation Rate	67.0%	80% 32,000 per year	61.4% (2012 cohort)	-	2% annual growth	Once we reach 80%, we can reevaluate this.
Research Expenditures	\$545 million annually	\$815 million annually	\$1,097,321(FY 2018) \$1,224,938 (FY 2019)	10.42%	10% annual growth	We can re-evaluate this once ASU reaches its research goal for FY25.
Gifts	\$301 million as of 4/1/19	\$250 million annually	\$516,857 (FY 2018) \$187,606 (FY 2019)	-175.5%	\$100,000 annual growth	We can re-evaluate this regularly.
Continuing Education	~\$7 million annually	UCLA generated ~\$70 million in FY18	114 courses, 22 in development; \$8,000- \$15,000/transfer period		One new multi- course program/ year	All offered by Leadership and Interdisciplinary Studies
*2015-2016		1	1	1	1	

^{**2016-2017} ***2017-2018

****2018-2019

CISA FUNDING SOURCES FY19

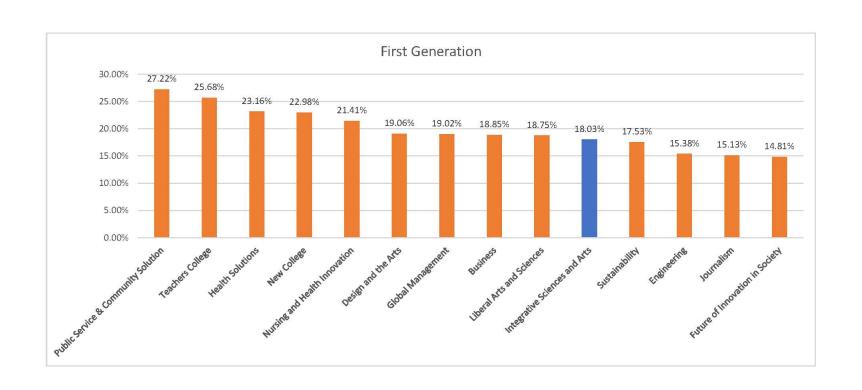


- Summer 2018 Immersion
- Summer ASU Online
- AY 2018-19 Online
- External Grant Funding
- Total ASUF Gifts
- Continuing Education
- General Operating
- Differential Tuition
- Course Fees
- RID & IIA

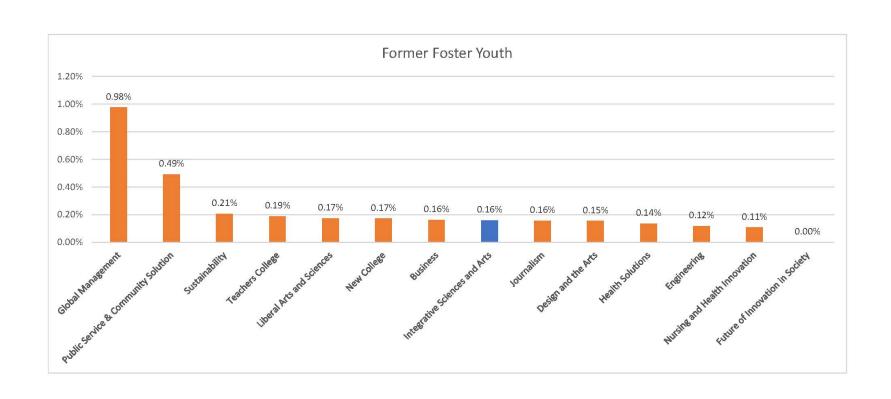
Demographics

CISA student diversity

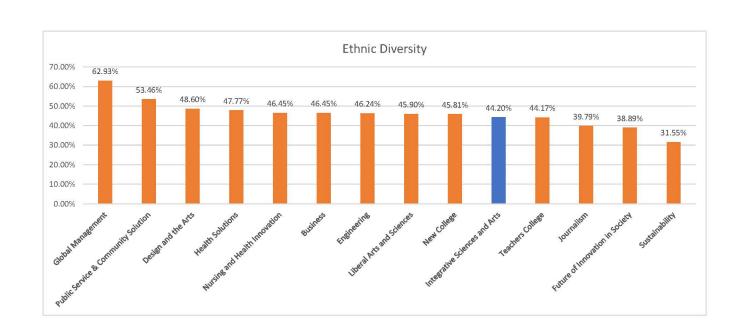
First Generation							
School	N	Υ	Grand Total	% of First Gen			
Public Service & Community Solution	3246	1217	4471	27.22%			
Teachers College	1980	685	2667	25.68%			
Health Solutions	3967	1198	5173	23.16%			
New College	3569	1068	4647	22.98%			
Nursing and Health Innovation	2959	806	3765	21.41%			
Design and the Arts	3687	870	4564	19.06%			
Global Management	166	39	205	19.02%			
Business	11590	2695	14297	18.85%			
Liberal Arts and Sciences	17700	4094	21840	18.75%			
Integrative Sciences and Arts	6181	1362	7556	18.03%			
Sustainability	400	85	485	17.53%			
Engineering	15146	2762	17960	15.38%			
Journalism	1637	292	1930	15.13%			
Future of Innovation in Society	46	8	54	14.81%			
Provost	215	25	284	8.80%			
Grand Total	72489	17206	89898	19.14%			



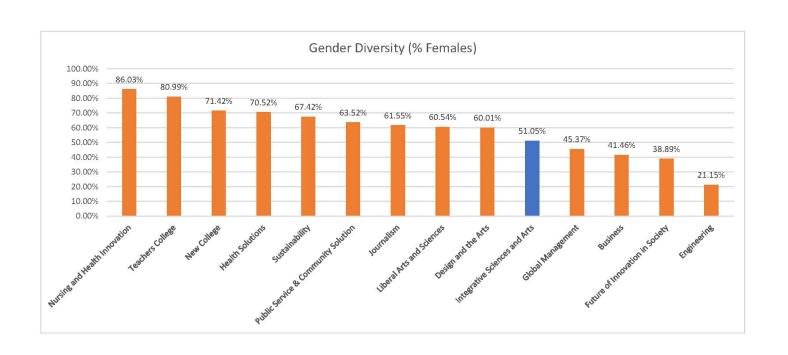
Former Foster Youth							
School	Former Foster Youth	Grand Total	% of FFY				
Global Management	2	205	0.98%				
Public Service & Community Solution	22	4471	0.49%				
Sustainability	1	485	0.21%				
Teachers College	5	2667	0.19%				
Liberal Arts and Sciences	38	21840	0.17%				
New College	8	4647	0.17%				
Business	23	14297	0.16%				
Integrative Sciences and Arts	12	7556	0.16%				
Journalism	3	1930	0.16%				
Design and the Arts	7	4564	0.15%				
Health Solutions	7	5173	0.14%				
Engineering	21	17960	0.12%				
Nursing and Health Innovation	4	3765	0.11%				
Future of Innovation in Society	-	54	0.00%				
Provost	=	284	0.00%				
Grand Total	153	89898	0.17%				



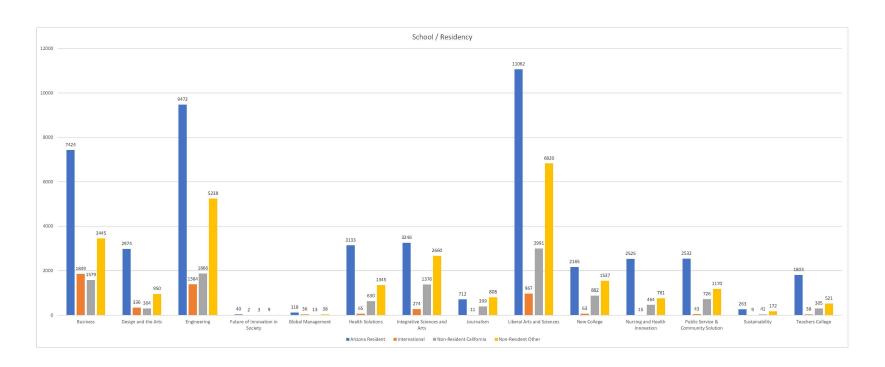
	Ethnic	Divers	ity	1							
School / Ethnicity	American Indian/Alaska Native	Asian	Black/African American	Hispanic/Latino	International	Native Hawaiian/Pacific Islander	Two or More Races	Unspecified	White	Grand Total	% Diversity
Provost	8	2	1	10	189	8	5	62	15	284	94.72%
Global Management	ā.	21	8	59	36	5.	5		76	205	62.93%
Public Service & Community Solution	96	132	317	1608	43	14	168	12	2081	4471	53.46%
Design and the Arts	74	234	201	1127	336	10	232	4	2346	4564	48.60%
Health Solutions	97	293	328	1431	65	8	234	15	2702	5173	47.77%
Nursing and Health Innovation	75	279	178	1031	15	9	157	5	2016	3765	46.45%
Business	81	977	467	2653	1849	27	559	28	7656	14297	46.45%
Engineering	185	1679	714	3463	1384	54	781	45	9655	17960	46.24%
Liberal Arts and Sciences	258	1313	1249	5067	967	79	1048	43	11816	21840	45.90%
New College	46	193	290	1296	63	22	213	6	2518	4647	45.81%
Integrative Sciences and Arts	88	363	553	1670	274	25	355	12	4216	7556	44.20%
Teachers College	64	91	74	783	38	5	116	7	1489	2667	44.17%
Journalism	7	56	147	443	11	4	99	1	1162	1930	39.79%
Future of Innovation in Society	1	1	5	6	2	1	5	1=	33	54	38.89%
Sustainability	2	19	10	83	9	1	28	1	332	485	31.55%
Grand Total	1074	5653	4542	20730	5281	259	4005	241	48113	89898	46.48%



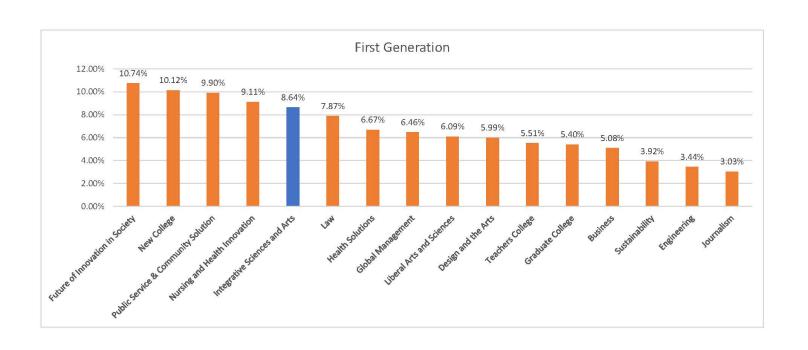
Gender Diversity							
School / Gender	Female	Male	Unknown	Grand Total	% Females		
Nursing and Health Innovation	3239	524	2	3765	86.03%		
Teachers College	2160	507	18	2667	80.99%		
New College	3319	1326	2	4647	71.42%		
Health Solutions	3648	1525	-	5173	70.52%		
Sustainability	327	158	122	485	67.42%		
Public Service & Community Solution	2840	1630	1	4471	63.52%		
Journalism	1188	742	122	1930	61.55%		
Liberal Arts and Sciences	13223	8615	2	21840	60.54%		
Design and the Arts	2739	1825	12	4564	60.01%		
Integrative Sciences and Arts	3857	3699	02	7556	51.05%		
Global Management	93	112	02	205	45.37%		
Business	5927	8368	2	14297	41.46%		
Future of Innovation in Society	21	33	12	54	38.89%		
Provost	104	135	45	284	36.62%		
Engineering	3798	14160	2	17960	21.15%		
Grand Total	46483	43359	56	89898	51.71%		



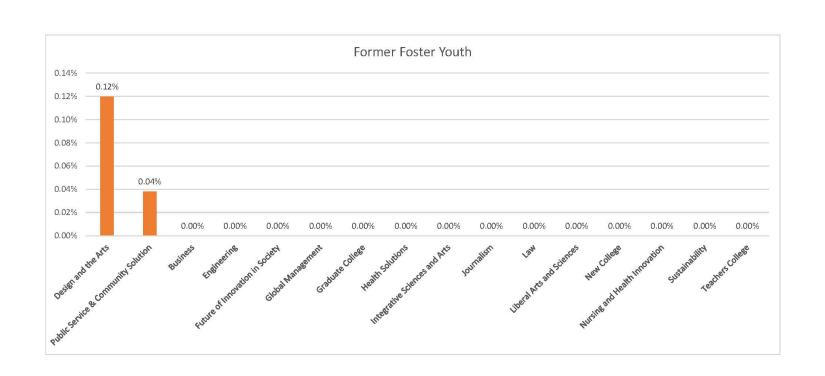
Students by Residency and School							
School	Arizona Resident	International	Non-Resident California	Non-Resident Other	Grand Total		
Business	7424	1849	1579	3445	14297		
Design and the Arts	2974	336	304	950	4564		
Engineering	9472	1384	1866	5238	17960		
Future of Innovation in Society	40	2	3	9	54		
Global Management	118	36	13	38	205		
Health Solutions	3133	65	630	1345	5173		
Integrative Sciences and Arts	3246	274	1376	2660	7556		
Journalism	712	11	399	808	1930		
Liberal Arts and Sciences	11062	967	2991	6820	21840		
New College	2165	63	882	1537	4647		
Nursing and Health Innovation	2525	15	464	761	3765		
Provost	21	189	3	71	284		
Public Service & Community Solution	2532	43	726	1170	4471		
Sustainability	263	9	41	172	485		
Teachers College	1803	38	305	521	2667		
Grand Total	47490	5281	11582	25545	89898		



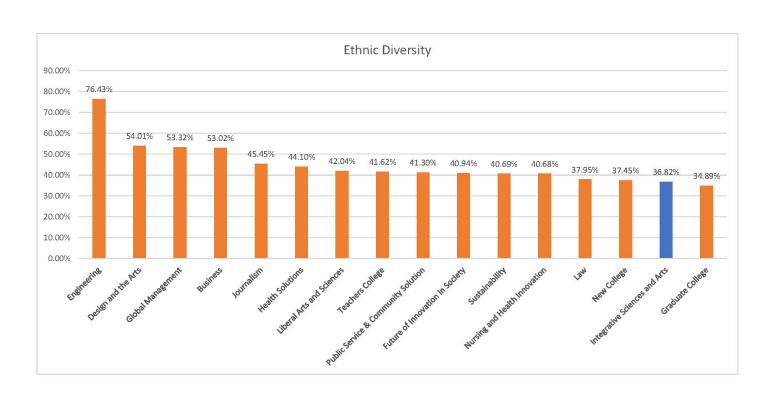
First Generation							
School	#N/A	N	Υ	Grand Total	% of First Gen		
Future of Innovation in Society	3	130	16	149	10.74%		
New College		444	50	494	10.12%		
Public Service & Community Solution	4	2363	260	2627	9.90%		
Nursing and Health Innovation	1	428	43	472	9.11%		
Integrative Sciences and Arts		201	19	220	8.64%		
Law		1170	100	1270	7.87%		
Health Solutions	4	961	69	1034	6.67%		
Global Management		521	36	557	6.46%		
Liberal Arts and Sciences	79	3173	211	3463	6.09%		
Design and the Arts	25	760	50	835	5.99%		
Teachers College	17	3277	192	3486	5.51%		
Graduate College	4	259	15	278	5.40%		
Business	2	1586	85	1673	5.08%		
Sustainability	1	195	8	204	3.92%		
Engineering	41	4252	153	4446	3.44%		
Journalism	2	158	5	165	3.03%		
Provost		20		20	0.00%		
Grand Total	183	19898	1312	21394	6.13%		



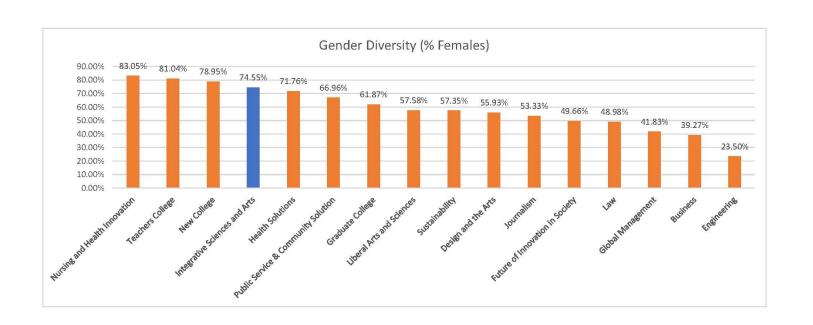
Former Foster Youth						
School	Former Foster Youth	Grand Total	% of FFY			
Design and the Arts	1	835	0.12%			
Public Service & Community Solution	1	2627	0.04%			
Business		1673	0.00%			
Engineering		4446	0.00%			
Future of Innovation in Society		149	0.00%			
Global Management		557	0.00%			
Graduate College		278	0.00%			
Health Solutions		1034	0.00%			
Integrative Sciences and Arts		220	0.00%			
Journalism		165	0.00%			
Law		1270	0.00%			
Liberal Arts and Sciences		3463	0.00%			
New College		494	0.00%			
Nursing and Health Innovation		472	0.00%			
Provost		20	0.00%			
Sustainability		204	0.00%			
Teachers College		3486	0.00%			
Grand Total	2	21394	0.01%			



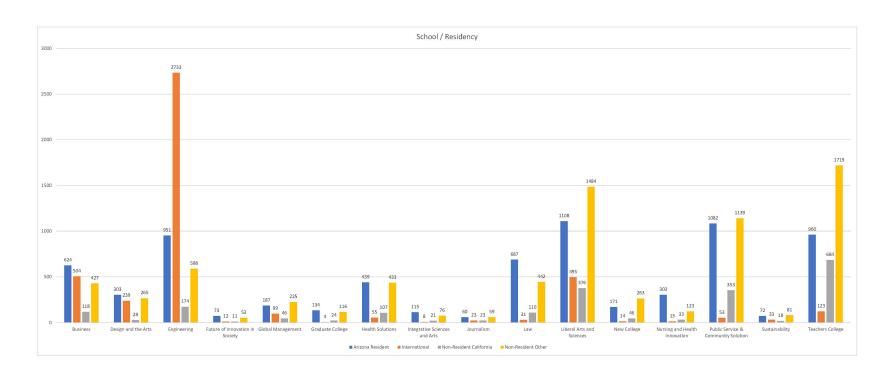
	Ethnic	Diversi	ty								
School / Ethnicity	American Indian/Alaska Native	Asian	Black/African American	Hispanic/Latino	International	Native Hawaiian/Pacific Islander	Two or More Races	Unspecified	White	Grand Total	% Diversity
Provost					20					20	100.00%
Engineering	15	214	68	271	2733	5	54	38	1048	4446	76.43%
Design and the Arts	14	41	25	96	239	1	22	13	384	835	54.01%
Global Management	4	30	35	96	99	2	21	10	260	557	53.32%
Business	13	130	38	142	504	1	39	20	786	1673	53.02%
Journalism		4	14	23	23	1	6	4	90	165	45.45%
Health Solutions	15	68	116	148	55	8	31	15	578	1034	44.10%
Liberal Arts and Sciences	51	130	151	454	495	8	104	63	2007	3463	42.04%
Teachers College	35	147	242	703	123	17	112	72	2035	3486	41.62%
Public Service & Community Solution	53	69	237	540	53	14	89	30	1542	2627	41.30%
Future of Innovation in Society	3	4	13	19	12		6	4	88	149	40.94%
Sustainability	1	5	11	27	33	1	2	3	121	204	40.69%
Nursing and Health Innovation	7	38	45	69	13	2	11	7	280	472	40.68%
Law	29	46	84	173	31	5	57	57	788	1270	37.95%
New College	3	16	37	89	14	1	20	5	309	494	37.45%
Integrative Sciences and Arts	1	16	15	34	8		6	1	139	220	36.82%
Graduate College	1	15	22	37	4	1	10	7	181	278	34.89%
Grand Total	245	973	1153	2921	4459	67	590	349	10636	21394	50.29%



Gender Diversity						
School / Gender	Female	Male	Unknown	Grand Total	% Females	
Nursing and Health Innovation	392	80		472	83.05%	
Teachers College	2825	661		3486	81.04%	
New College	390	104		494	78.95%	
Integrative Sciences and Arts	164	56		220	74.55%	
Health Solutions	742	292		1034	71.76%	
Public Service & Community Solution	1759	867	1	2627	66.96%	
Graduate College	172	106		278	61.87%	
Liberal Arts and Sciences	1994	1469		3463	57.58%	
Sustainability	117	87		204	57.35%	
Design and the Arts	467	368		835	55.93%	
Journalism	88	77		165	53.33%	
Future of Innovation in Society	74	75		149	49.66%	
Law	622	648		1270	48.98%	
Provost	9	11		20	45.00%	
Global Management	233	323	1	557	41.83%	
Business	657	1016		1673	39.27%	
Engineering	1045	3401		4446	23.50%	
Grand Total	11750	9641	2	21394	54.92%	

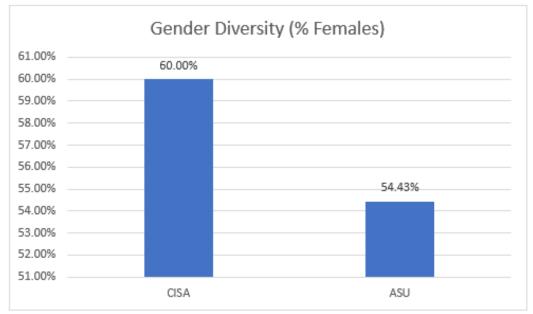


	Students by Residency and School						
School	Arizona Resident	International	Non-Resident California	Non-Resident Other	Grand Total		
Business	624	504	118	427	1673		
Design and the Arts	303	239	28	265	835		
Engineering	951	2733	174	588	4446		
Future of Innovation in Society	73	12	11	53	149		
Global Management	187	99	46	225	557		
Graduate College	134	4	24	116	278		
Health Solutions	439	55	107	433	1034		
Integrative Sciences and Arts	115	8	21	76	220		
Journalism	60	23	23	59	165		
Law	687	31	110	442	1270		
Liberal Arts and Sciences	1108	495	376	1484	3463		
New College	171	14	46	263	494		
Nursing and Health Innovation	303	13	33	123	472		
Provost		20			20		
Public Service & Community Solution	1082	53	353	1139	2627		
Sustainability	72	33	18	81	204		
Teachers College	960	123	684	1719	3486		
Grand Total	7269	4459	2172	7493	21393		



CISA Faculty and Staff diversity

Faculty and Staff Demographics (Data Extracted: Week of 08/26/2019)

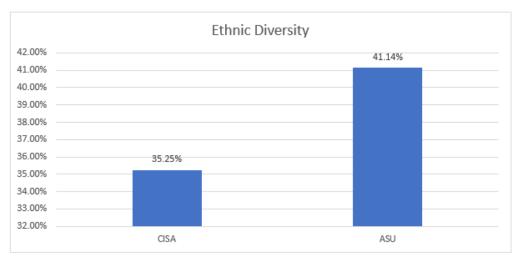


	CISA	ASU
Female	303	5138
Male	202	4298
Unknown	1	4
Total	505	9440
% Females	60.00%	54.43%

Notes:

- 1. Numbers show data from 08/26 data pull for CISA as well as ASU employees
- 2. Total number of ASU employees, from this data, are 9,440. This does not include Student workers, Graduate Teaching/Research Assistants and Visiting Scholars
- 3. Data takes into consideration only active employees at the time of data pull
- 4. Data extracted based on school level hierarchy

Faculty and Staff Demographics(Data Extracted: Week of 08/26/2019)



	CISA	ASU
American Indian/Alaska Native	1	110
Asian	22	544
Black or African American	22	321
Hispanic/Latino	51	1178
Native Hawaiian/Pacific Islander	1	12
Non Resident Alien	12	562
Not Available	62	969
Two or More Races	7	188
White	327	5556
Total	505	9440
% Diversity	35.25%	41.14%

Notes:

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- 2. Total number of ASU employees, from this data, are 9,440. This does not include Student workers, Graduate Teaching/Research Assistants and Visiting Scholars
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Inclusive Hiring Practices

CISA
Continuance of
Operations Plan
(COOP)

COOP Committee Actions

COOP committee members: Associate Dean, Dean's Office staff, UTO reps

Responsibilities

- Develop plans and submit annual updates to ASU's Office of Preparedness and Security Initiatives.
- Back-up plans for large-scale emergencies that impact business operations, classes and research.
- Update the Fire/Building Evacuation plans for each CISA location.

Each campus has one or more reception desks at which PINK binders have current fire/building evacuation plans for each CISA building on that campus. Evacuation plans are also on the CISA employee site:

https://employee.cisa.asu.edu/financial-and-business-operations/emergency-plan

CISA COOP will communicate large-scale emergencies through the following channels: SLACK (CISA EMERGENCIES), email, and phone trees

ASU will use the LIVE SAFE APP, texts, and emails.

Download the <u>LIVE SAFE</u> and <u>SLACK</u> apps from ASU

To contact CISA COOP about a large-scale emergency, please email: CISASafety@asu.edu

Mission Statement Committee Update



ASU 2019 goal: \$800,000

Announcements

Break

Prize drawing

CISA Academic Assembly topics

- Discussion + selection of Faculty Ambassadors (Stephen Davis)
- Inclusion Committee (Duane Roen)
- Assessment / CISA Assessment Committee (Asao Inoue)
- Updates to the CISA Academic Affairs Policies and Procedures Manual (Duane Roen, Kelli Haren)
- Canvas course shell (Kelli Haren)
- Unit-specific standards related to guidelines for external reviewers for tenure and/or promotion in the candidate's discipline (Eric Nystrom)

Discussion and Selection of Faculty Ambassadors

CISA Inclusion Committee

CISA Assessment Committee

CISA Assessment Committee

Membership:

Asao B. Inoue (Chair), Kelli Haren, Lois Brown, Michelle Stuckey, Kevin Ellsworth, Therese Aguayo, Tony Clark, Devina Wadhera, Imge Oranli, Shillana Sanchez, Stephanie Downie, David Moody

Purpose:

The main purpose of this committee is to assist the associate dean of CISA with overseeing college-wide assessment efforts that are designed, engaged in, and use assessments that are meaningful to faculty, students, and the college, and encourage socially just outcomes in CISA classrooms, programs, centers, and the communities CISA touches.

CISA Assessment Committee

The College Assessment Committee's purpose is to oversee, coordinate, and provide feedback to all college units and centers on programmatic and other assessment efforts in order to help each unit design, engage in, and use assessments that are meaningful to faculty, students, and the college, and encourage socially just outcomes in CISA classrooms, programs, centers, and the communities CISA touches. This work includes guidance on assessing for goals and outcomes, and closing the loop of assessment (or using assessment findings). This committee's goals beyond feedback to CISA academic units and centers is to help facilitate the sharing of best practices, information gathered by separate units that may be valuable to other units, and to coordinate all assessment efforts in a unified, effective, efficient, and sustainable manner. Beyond this, the committee develops CISA's larger college assessment plan, which is guided by CISA's mission statement and objectives, as well as any strategic planning. The committee meets monthly. The committee will have representative membership from all academic units and centers in CISA, and appropriate professional staff. There is no set number of committee members, but equal representation of all academic units will be the goal.

Associate Dean Asao B. Inoue

Student and Academic Programs

- College and Program Assessment
- Academic integrity issues (with Kelli Haren)
- Academic and Curriculum Support (with Kelli Haren)
- Student complaints or concerns
- Graduate Student Enrichment

College Committees

- COOP
- Standards Committee
- College Assessment Committee (chair)

Direct Support

- Faculty development (mainly pedagogical)
- Staff professional development (work with Therese Aguayo)
- Supporting the Writers Studio
- Building and supporting the CSRD

Updates to the CISA Academic Affairs Policies and Procedures Manual

CISA Canvas course shell

https://canvas.asu.edu/courses/29369

Unit-specific standards, guidelines for external reviewers for tenure and/or promotion